

## Seminar Invitation:

### Preserving and enhancing your company's value in the current financial markets crisis

#### Date and Time

Tuesday, 4 November 2008

#### Venue

Harcourt Room, Lower Lobby  
Conrad Hotel  
88 Queensway  
Hong Kong

#### Time

9:00 am to 12:00 pm  
(Registration starts 8:30 am)

#### Guest Speaker

**Olaf Unteroberdoerster**  
International Monetary Fund  
Resident Representative  
Hong Kong SAR

#### Deloitte Speakers

**Wee Kang Keng**  
Director of Valuation Services  
Deloitte & Touche Corporate  
Finance Ltd  
**William Lim**  
HKFRS/IFRS Specialist  
Audit  
Deloitte Touche Tohmatsu

#### Who should attend?

CEOs, CFOs, COOs, Audit  
Committee members, Board  
Directors, Finance Directors,  
Financial Controllers, Corporate  
Treasurers, Finance Managers

#### Language

English

#### Fee

HK\$800 per guest  
(Including refreshment)

#### CPD Hours

3 hours

The current financial crisis presents much greater challenges than any economic crisis and recessions seen in the last 30 years. The near collapse of the financial system globally is unprecedented, with major banking institutions brought to their knees and requiring massive capital injections to shore up their balance sheets.

Businesses face many unknowns as they tread into the future amidst the growing cloud of economic uncertainties. Will the financial crisis develop into a wider economic crisis? Are businesses ready for the coming economic storm?

We invite you to attend our seminar which focuses on what you can do to help your company preserve and enhance its value against this background.

Our seminar will examine the impact to you of the current financial markets crisis from three key perspectives:

- Macroeconomic outlook
- Financial implications and strategies
- Accounting impact

We will discuss approaches that companies can adopt to minimize the risk of massive write-downs in the value of their company's assets in the near to medium term, including strategies for active management of balance sheet risks and balancing liquidity needs.

Our speakers are:

- Olaf Unteroberdoerster, Resident Representative HK SAR, International Monetary Fund who will present his research on the macroeconomic outlook.
- Wee Kang Keng, Director of Valuation Services, Deloitte & Touche Corporate Finance Ltd who will present on the impact and implications of the crisis on businesses' financials.
- William Lim, HKFRS/IFRS Specialist, Deloitte who will present on the accounting impact from the crisis.

As places are limited, please complete and return the attached registration form as soon as possible.

We look forward to seeing you on 4 November 2008.

**\* Seat will be confirmed upon receipt of payment**



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### RSVP by fax (852) 2541 1911

YES, I would like to reserve \_\_\_\_\_ seat(s) @HK\$800 per guest

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Contact telephone no: \_\_\_\_\_ Fax no: \_\_\_\_\_

Email address: \_\_\_\_\_

Attendees:  
(Mr/Miss/Ms): \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

(Mr/Miss/Ms): \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
Please PRINT full name

Registrations are accepted on a first-come-first served basis. Confirmation of your registration will be emailed to your attention by Thursday, 30 October 2008.

Please make cheque payable to "**Deloitte Touche Tohmatsu**" and mail to  
4/F Three Pacific Place, 1 Queen's Road East, Hong Kong, c/o Ms Wandy Luk of Clients and Markets

Please attach your business card for reference

For enquiries, please contact

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Member of  
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